

Vodafone Channel Programme

Premier Partner

Make the most of now

What is the Vodafone Channel Programme?

The Vodafone Channel Programme enables Vodafone to work with its indirect dealer network to ensure the best customer experience possible.

What is a Premier Partner?

The top performing dealers are given Premier Partner Status in recognition of the high quality of their customer service.

Premier Partner status gives customers confidence that they are dealing with one of the top 20 Vodafone business dealers in the UK who have access to the highest level of Vodafone technical support for installation and maintenance of Vodafone mobility solutions.

Attaining Premier Partner Status requires a Vodafone Partner to:

- Have an established relationship with Vodafone .
- Consistently deliver a high level of customer service.
- Demonstrate in depth product knowledge throughout the organisation.
- Clearly articulate business benefits of the individual product, thus enabling customers to make decisions based on their needs.
- Maintain strategic relationships with Vodafone to ensure customers are aware of the latest technologies and developments.



Premier
Partner